



15-19 OCTOBER
KATOWICE | POLAND

UTAS
2023

THE **27th** INTERNATIONAL CONFERENCE ON MINIATURIZED
SYSTEMS FOR CHEMISTRY AND LIFE SCIENCES

EXHIBITING & CONTRIBUTING PROSPECTUS



CONFERENCE CHAIRS

Zbigniew Brzózka

Warsaw University of Technology, POLAND

Elżbieta Jastrzębska

Warsaw University of Technology, POLAND

Sponsored by



CBMS
Chemical and Biological
Microsystems Society

Conference Location

MCK International Congress Centre Katowice

EXHIBIT DATES & TIMES

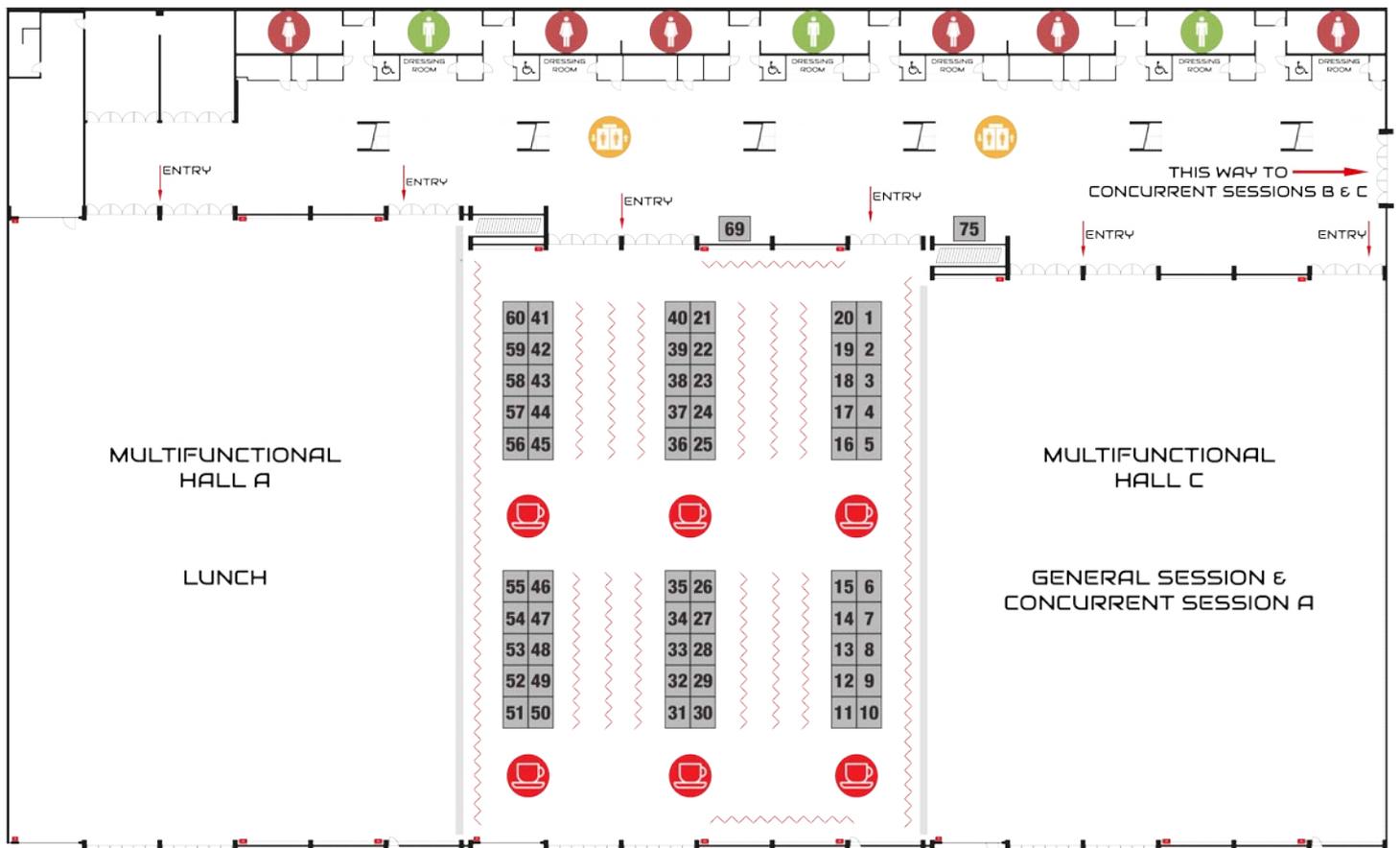
Set-Up
Sunday, 15 October
13:00 – 16:00

Monday, 16 October 07:30 - 18:15
 Tuesday, 17 October 07:45 - 19:45
 Wednesday, 18 October 07:45 - 19:30
 Thursday, 19 October 07:45 - 11:30

Tear-Down
Thursday, 19 October
11:30 – 15:30

Date and Times Subject to Change.

Exhibit Booth Floor Plan



Floor plan not to scale.

DEADLINES AND CANCELLATIONS

The signed contract and full payment must be received by 15 August 2023 to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. A Contributor wishing to cancel their contribution prior to 30 June 2023 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing. Booths and contributions will be assigned on a first-come first-served basis.

EXHIBITING OPPORTUNITIES



**3m x 2m
BOOTH
\$3,400**

- Hard Back and Side Walls
- One (1) Counter (100cm wide x 50cm deep x 100cm high) with Shelf
- Electricity with One (1) Power Outlet
- One (1) Light
- Two (2) Chairs
- One (1) Wastebasket
- An Identification Sign
- One (1) Full Conference Registration
- One (1) Exhibitor Badge

**TABLE TOP
EXHIBIT
\$2,000**

- One (1) Table
(does not include a table cloth)
- One (1) Exhibitor Badge

Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous µTAS Conference.

**ALL
EXHIBITS
INCLUDE**

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a link to your website
- Company Logo in the Opening Slide Presentation at the Conference
- Company Listing on Conference App



All Contributing Levels Include the Following Benefits

- Company Name, Logo and Contact Information in the Final Program
- Company Logo on the Welcome Sign
- Page on Conference Website with a Link to Your Website
- Company Logo in the Opening Slide Presentation at the Conference
- Company Listing on Conference App

PLATINUM \$12,000

- Choice of One (1) of the Following: Conference App, Lanyard, Nametag or USB
- Company Name on Conference Bag (Shared Item)
- One (1) 3m x 2m Exhibit Booth
- Pop-Up Banner in Lobby – You Provide Banner
- Four (4) Conference Registrations
- One (1) Full Page Ad in Final Program
- Banner at the Top of the Email Announcement Schedule Sent Daily to all Conference Attendees with a Link to Your Website

GOLD \$9,500

- Company Name on Conference Bag (Shared Item)
- Wednesday Banquet Benefactor
- One (1) 3m x 2m Exhibit Booth
- Three (3) Conference Registrations
- One (1) 3/4 Page Ad in Final Program
- Banner at the Bottom of the Email Announcement Schedule Sent Daily to all Conference Attendees with a Link to Your Website

SILVER \$7,500

- Sunday Welcome Reception Benefactor
- One (1) 3m x 2m Exhibit Booth
- Two (2) Conference Registrations
- One (1) ½ Page Ad in Final Program

BRONZE \$5,000

- Contributor of a Lunch (Monday, Tuesday, or Wednesday)
- 50% Discount off Exhibit Booth
- One (1) Conference Registration
- One (1) ¼ Page Ad in Final Program

ACADEMIC/ NON-PROFIT \$2,500

- For Academic Institutions Only
- One (1) Poster Presentation
 - One (1) Complimentary Registration

CONTRIBUTING OPPORTUNITIES



INDUSTRIAL STAGE \$750

20-Minute Presentation (Live or Recorded) Which Should Focus on Issues of Broader Interest to this Large Audience, such as:

- Scientific and Technological Challenges Which Have/Had to be Solved
- Design and Application-Related Solutions in Product Development
- Experiences Learned in Transitioning Scientific Results to a Commercial Product
- Manufacturing Solutions for Microfluidic-Enabled Products
- Market Experiences
- Performance of Microfluidics-Enabled Products in Comparison to Conventional Solutions

INDUSTRIAL STAGE HIGHLIGHT \$250

15-Minute Recorded Video Presentation

- Available for all Registered Attendees to View During the Conference and up to One Month After

WORKSHOP BENEFACTOR \$400

Sponsor One (1) of Our Educational Workshops (Without Presentation)

- Logo Included on Website
- Company Acknowledged at Start and End of Live Panel Session (Contact for Workshop Availability)

MORE WAYS TO GET INVOLVED

Contributor of a Refreshment Break \$2,500

Pop-Up Banner in Lobby – You Provide Banner \$750

Banner at the Bottom of the Email Announcement Schedule Sent Daily to All Conference Attendees with a Link to Your Website \$500

FULL COLOR ADS IN PROGRAM

1/4 Page Ad \$250
 1/2 Page Ad \$500
 3/4 Page Ad \$750
 Full Page Ad \$1,000

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before 31 March 2023	Advanced From 1 April to 31 August 2023	Standard After 1 September 2023
3m x 2m Booth Space	<input type="checkbox"/> \$2,900.00	<input type="checkbox"/> \$3,150.00	<input type="checkbox"/> \$3,400.00
Table Top Display	<input type="checkbox"/> \$1,500.00	<input type="checkbox"/> \$1,750.00	<input type="checkbox"/> \$2,000.00

CONTRIBUTING LEVELS

- Platinum** \$12,000
Choice of One of the Following:
 App Lanyard Nametag USB
- Gold** \$9,500
- Silver** \$7,500
- Bronze** \$5,000
Contributor of One of the Lunches
 M T W
- Academic** \$2,500

\$750 - **Industrial Stage – SOLD OUT**

- \$250 - **Industrial Stage Highlight**
- \$400 - **Workshop Benefactor**

MORE WAYS TO GET INVOLVED

- \$2,500- Contributor of one of the Refreshment Breaks
 M T W
- \$ - Custom Contribution

ADVERTISING

- \$500 - **Email Banner**
- \$250 - **1/4 Page Ad in Final Program**
- \$500 - **1/2 Page Ad in Final Program**
- \$750 - **3/4 Page Ad in Final Program**
- \$1,000 - **Full Page Ad in Final Program**
- \$750 - **Pop-Up Banner in Lobby**

VAT is applied to all sponsorship, exhibit, and advertising options.

PROGRAM LISTING

Information as it should appear on the Website and in the Final Program.

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____

Website: _____ Company Email: _____

ie: info@microtas2023.org

CONTACT PERSON

Contact Name: _____

Phone: _____ Email: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

- Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard

Total

+23% VAT =Total \$ _____

VAT is applied to all sponsorship, exhibit, and advertising options.

Cardholder Signature: _____

Card Number: _____ Expiration Date: _____ Verification Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return to:

Fax: +1-619-232-0799 or Email: exhibits@microtas2023.org

The above signed APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 27th International Conference on Miniaturized Systems for Chemical and Life Sciences (μTAS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the μTAS website at www.microtas2023.org.