

27-31 OCTOBER 2019



The 23rd International Conference on
Miniaturized Systems for Chemistry and Life Sciences

*Exhibiting and
Contributing*

PROSPECTUS

Congress Center Basel
Basel, SWITZERLAND

Conference Chairs

Petra Dittrich

ETH Zürich, SWITZERLAND

Andreas Hierlemann

ETH Zürich, SWITZERLAND

Emmanuel Delamarche

IBM Research – Zürich, SWITZERLAND

www.cbmsociety.org/MicroTAS2019

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EXHIBITING OPPORTUNITIES

Third Floor - HALL 4.3

- Plenary & Concurrent Session A

Second Floor | HALL 4.2

- Concurrent Session B
- Concurrent Session C
- Industrial Stage

First Floor | HALL 4.1

- Posters
- Exhibitors
- Grab 'n Go Lunches
- Breaks

Ground Floor | HALL 4.0

- Posters
- Exhibitors
- Grab 'n Go Lunches
- Breaks

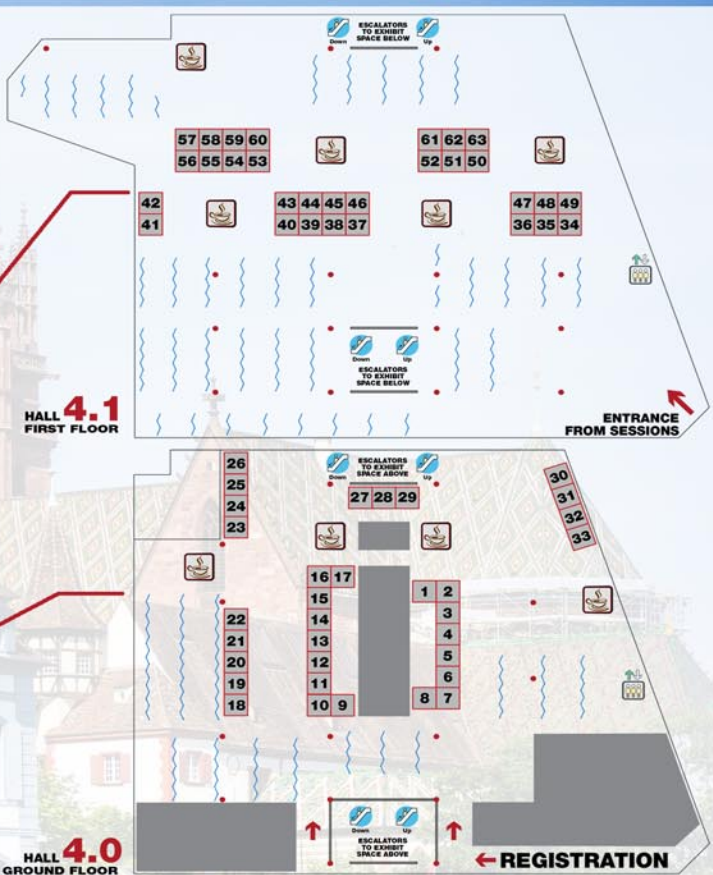


EXHIBIT DATES & TIMES

Set-Up

Sunday, 27 October
13:00 - 17:00

Monday, 28 October: 07:00 - 18:30

Tuesday, 29 October: 08:00 - 18:30

Wednesday, 30 October: 08:00 - 18:30

Thursday, 31 October: 08:00 - 11:30

Tear-Down

Thursday, 31 October
11:30 - 15:00

**Times subject to change*

3m x 2m Hard Wall Exhibit Booth Includes

One (1) table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) full conference registration badge and one (1) exhibitor badge.

Table Top Exhibit Includes

One (1) table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous μ TAS Conference.

All Exhibits Include

- Company name listed in the Technical Digest
- Company name and contact information in the Final Program
- Company name listed on the Welcome Sign
- Company name and logo on the Conference Website with a link to your website
- Company logo in the Opening Slide Presentation at the Conference

Deadlines for Exhibits & Contributors

The signed contract and full payment must be received by 30 August 2019 to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. A Contributor wishing to cancel their contribution prior to 1 May 2019 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.



CONTRIBUTING OPPORTUNITIES

All Contributing Levels Include the Following Benefits:

• Company Name Listed in the Technical Digest • Company Name, Logo and Contact Information in the Final Program • Company Logo on the Welcome Sign • Company Name and Logo on the Conference Website with a Link to Your Website • Company Logo in the Opening Slide Presentation at the Conference

PLATINUM 12,000^{CHF}

- Choice of One (1) of the Following: Conference App, Lanyard, Nametag or USB
- One (1) 3m x 2m Exhibit Booth
- Your Banner in CCB Lobby
- Four (4) Conference Registrations
- One (1) Full Page Ad in Final Program

GOLD 9,500^{CHF}

- Company Name on Conference Bag (Shared Item)
- Wednesday Banquet Benefactor
- One (1) 3m x 2m Exhibit Booth
- Three (3) Conference Registrations
- One (1) ¾ Page Ad in Final Program

SILVER 7,500^{CHF}

- Sunday Welcome Reception Benefactor
- One (1) 3m x 2m Exhibit Booth
- Two (2) Conference Registrations
- One (1) ½ Page Ad in Final Program

BRONZE 5,000^{CHF}

- Contributor of a Lunch (Monday, Tuesday, or Wednesday)
- 50% Discount off Exhibit Booth
- One (1) Conference Registration
- One (1) ¼ Page Ad in Final Program

ACADEMIC 2,500^{CHF}

For Academic Institutions Only

- Contributor of a Refreshment Break in Exhibit Hall (Monday, Tuesday, or Wednesday)
- One (1) ¼ Page Ad in Final Program

MORE WAYS TO GET INVOLVED

Contributor of a Refreshment Break	2,500 ^{CHF}	Full Color Ads in Final Program
Your Banner in CCB Lobby	750 ^{CHF}	1/4 Page Ad 250 ^{CHF}
Advertising on μTAS Website	500 ^{CHF}	1/2 Page Ad 500 ^{CHF}
Industrial Stage	750 ^{CHF}	3/4 Page Ad 750 ^{CHF}
		Full Page Ad 1,000 ^{CHF}

To create and customize your contribution (i.e. Notepads, Pens, etc.), send an email to exhibits@microtas2019.org for pricing.



CONTRACT APPLICATION

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 23rd International Conference on Miniaturized Systems for Chemical and Life Sciences (MicroTAS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the MicroTAS website at www.cbmsociety.org/MicroTAS2019. The MicroTAS Conference, upon its written acceptance of this Application, is to assign exhibit booth space or contribution to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or contributions at the fee indicated below. Booths and contributions will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations and times if necessary.

EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before 31 March 2019	Advanced From 1 April to 30 June 2019	Standard After 1 July 2019
3m x 2m Booth Space	<input type="checkbox"/> 2,100.00 ^{CHF}	<input type="checkbox"/> 2,350.00 ^{CHF}	<input type="checkbox"/> 2,600.00 ^{CHF}
Table Top Display	<input type="checkbox"/> 1,000.00 ^{CHF}	<input type="checkbox"/> 1,250.00 ^{CHF}	<input type="checkbox"/> 1,500.00 ^{CHF}

CONTRIBUTING LEVELS

☐ **Platinum** 12,000^{CHF}
Choice of One of the Following:
☐ App ☐ Lanyard ☐ Nametag ☐ USB

☐ **Gold** 9,500^{CHF}
☐ **Silver** 7,500^{CHF}
☐ **Bronze** 5,000^{CHF}

Contributor of One of the Lunches
☐ M ☐ T ☐ W

☐ **Academic** 2,500^{CHF}
Contributor of One of the Refreshment Breaks
☐ M ☐ T ☐ W

MORE WAYS TO GET INVOLVED

☐ 2,500^{CHF} - Contributor of one of the Refreshment Breaks
☐ M ☐ T ☐ W

☐ 750^{CHF} - Your Banner in CCB Lobby

☐ 750^{CHF} - Industrial Stage

☐ CHF - Custom Contribution

ADVERTISING

☐ 250^{CHF} - 1/4 Page Ad in Final Program

☐ 500^{CHF} - 1/2 Page Ad in Final Program

☐ 750^{CHF} - 3/4 Page Ad in Final Program

☐ 1,000^{CHF} - Full Page Ad in Final Program

☐ 500^{CHF} - Advertising on MicroTAS Website

Program Listing

Information as it should appear on the Website and in the Final Program.

VAT is applied to all contributions, exhibits, and advertising options.

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____

Website: _____ Company Email: _____

ie: info@microtas2019.org

Contact Person

Contact Name: _____

Phone: _____ Email: _____

Signature: _____ Position: _____

Payment Information

☐ **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)

☐ **Credit Card Payment** ☐ VISA ☐ MasterCard

Total

+Applicable VAT = Total CHF _____

Cardholder Signature: _____

VAT is applied to all contributions, exhibits, and advertising options.

Card Number: _____ Expiration Date: _____ Verification Code: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return with payment to:

MicroTAS 2019 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: exhibits@microtas2019.org