



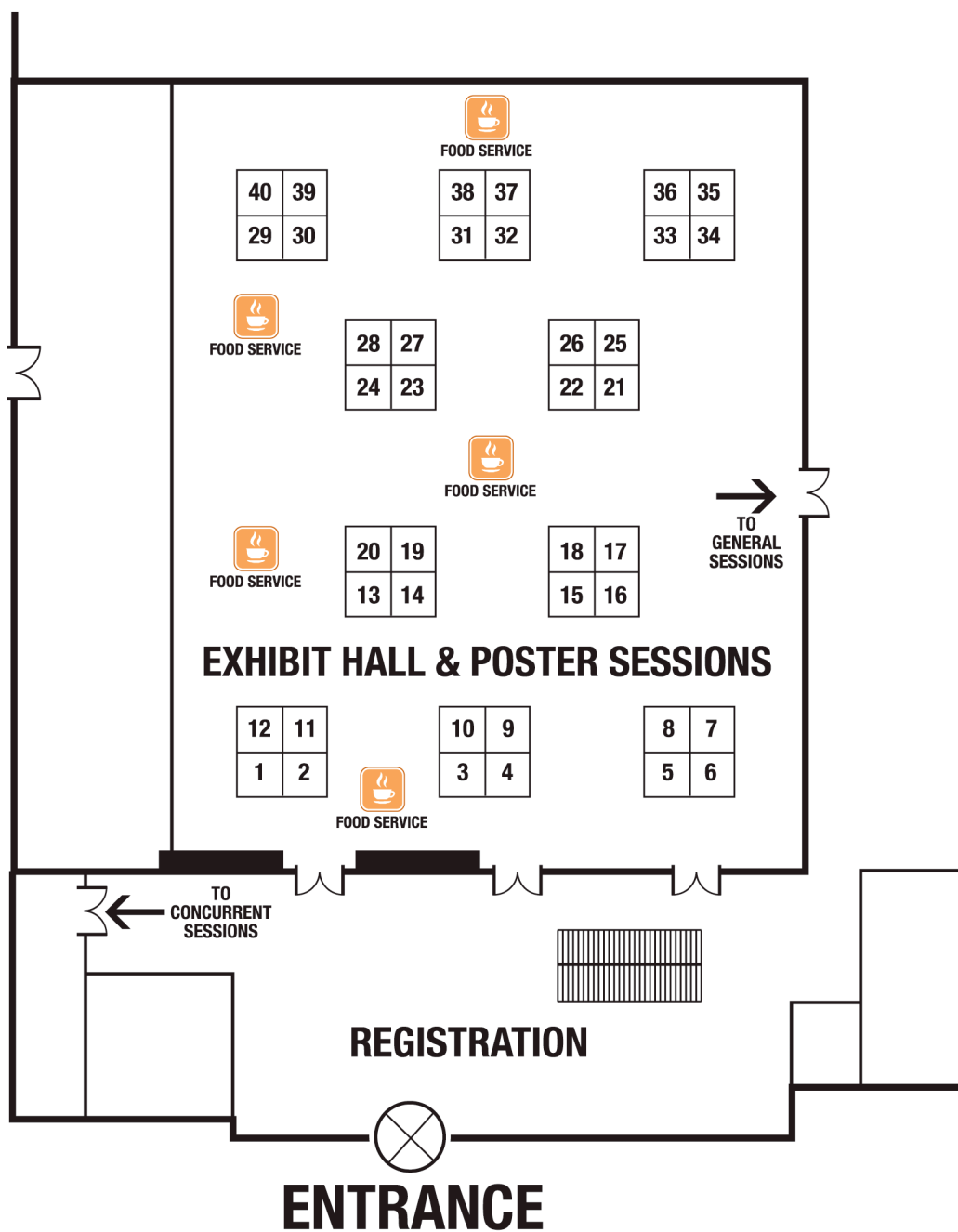
**Fourteenth International Conference on
Miniaturized Chemical and Biochemical Analysis Systems**

EXHIBITOR INFORMATION

EXHIBIT DATES & TIMES

Monday, 4 October	07:00 - 18:00
Tuesday, 5 October	07:30 - 17:15
Wednesday, 6 October	07:30 - 17:15
Thursday, 7 October	07:30 - 11:00

3-7 October 2010
Martiniplaza Congress Center
Groningen, The Netherlands
www.microTAS10.org



3 m x 3 m Booths include: 1 table, 2 chairs, 1 sign, two exhibit hall badges*, company name on the website, opening slide, final program¹, in the Technical Digest² and Welcome sign³.

Table tops include: 1 table (please note that this is an un-manned table-top display), company name on the website, opening slide, final program¹, in the Technical Digest² and Welcome sign³. Table-tops will be assigned at check-in.

*This badge does NOT give you access to the technical sessions. For those who want to participate in the technical session, they must register as a Conference participant.

Deadlines: The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract. ¹31 July, 2010 ²9 August, 2010 ³6 September, 2010.



APPLICATION & CONTRACT FOR EXHIBIT SPACE

μTAS 2010 • 3-7 October 2010
Martiniplaza Congress Center • Groningen, The Netherlands

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the Eleventh International Conference on Miniaturized Chemical and Biochemical Analysis Systems described above, subject to the terms, conditions, and requirements stated herein.

The μTAS Conference, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis. The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

With reference to the enclosed floor plan, please indicate your booth choices:

1st Choice _____ **2nd Choice** _____ **3rd Choice** _____

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before August 17	Standard After August 17
3m x 3m Booth Space	<input type="checkbox"/> €2,100.00	<input type="checkbox"/> €2,500.00
Tabletop Display	<input type="checkbox"/> €1,100.00	<input type="checkbox"/> €1,500.00

COMPANY (As it should appear in Conference Material) _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-Mail: _____

Website address: _____

Contact Name: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

☐ **Check/Money Order** Make checks payable, in Euros ONLY to MicroTAS 2010 Conference

☐ **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)

☐ **Credit Card Payment** ☐ VISA ☐ MasterCard ☐ American Express

Card Number: [][][][]-[][][][]-[][][][][] Expiration date: [][]-[][] Verification Code: [][][]

Cardholder Signature _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Mail with payment or fax application to:

MicroTAS 2010 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com



Fourteenth International Conference on Miniaturized Chemical and Biochemical Analysis Systems

UNIFORM CONDITIONS FOR EXHIBITING

1. The exhibit area will be available for setting-up exhibits from 13:00 -19:00 on Sunday, 3 October 2010. You may tear down your exhibit space on Thursday, 7 October 2010 after 11:00. All exhibits must vacate the premises by 18:00 on Thursday.

2. The exhibit area will be open as follows:

Monday, 4 October 07:00 – 18:00

Tuesday, 5 October 07:30 – 17:15

Wednesday, 6 October 07:30 – 17:15

Thursday, 7 October 07:30 – 11:00

The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

3. Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.

4. Only authorized Conference participants, authors and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference. Representatives will be allowed to purchase luncheon and banquet tickets.

5. The Conference Committee and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. The exhibit space is open to common areas is not in a secure space, so you will not want to leave anything of value in your booth space.

6. Special written arrangements with the Conference Manager should be made in advance if two or more firms wish to exhibit in a single space. There will be an additional fee for this option of sharing booth space.

7. An exhibitor wishing to release their assigned space prior to August 17, 2010 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.

8. Approval by the Conference manager should be made in advance if prizes, contests or drawings are to be used.

9. Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the Conference hall. In this event, the exhibitor or representative will make no demand for redress.

10. Space is leased with the understanding that the μTAS 2010 Conference will act for the exhibitor only in the capacity of agent and not as principal. The μTAS 2010 Conference and the Martiniplaza Center assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The exhibitor and representatives hereby release the Conference, sponsoring agencies, and the Martiniplaza Congress Center from any or all liabilities for loss ensuing from any cause whatsoever.

11. Communication pertaining to this Conference exhibit should be addressed to:

μTAS 2010 Conference

c/o PMMI

Shirley Galloway

307 Laurel Street

San Diego, CA 92101-1630 USA

Phone: +1-619-232-9499

Fax: +1-619-232-0799

E-Mail: sgalloway@pmmiconferences.com



Fourteenth International Conference on Miniaturized Chemical and Biochemical Analysis Systems

COMMERCIAL COMPANY CONTRIBUTING OPPORTUNITIES

Level	Cost	Max Number of Contributors	Benefits
Platinum	€7,500	6	<ul style="list-style-type: none"> • Benefactor of the Wednesday Evening Banquet at the Martiniplaza Church • Company name and logo on the opening slide at the Conference • Company name and logo on Final Program³ • Company name on the Welcome sign³ • Company name listed in the Technical Digest² • Company name and logo on the Conference web-site with a link to your web-site • Company name listed in the Final Promotional Brochure¹ • Company name listed on the Conference bag distributed to all attendees² • Two (2) Full registrations • One 3 meter x 3 meter commercial exhibit booth
Gold	€5,000	5	<ul style="list-style-type: none"> • Benefactor either of the luncheons or the Sunday Evening Reception • Company name and logo on the opening slide at the Conference • Company name and logo on Final Program³ • Company name on the Welcome sign⁴ • Company name listed in the Technical Digest² • Company name and logo on Conference web-site with a link to your web-site • Company name listed in the Final Promotional Brochure¹ • Company name listed on the Conference bag distributed to all attendees² • One (1) Full registration • One 3 meter x 3 meter commercial exhibit booth
Silver	€3,000	8	<ul style="list-style-type: none"> • Benefactor of one of the refreshment breaks • Company name and logo on the opening slide at the Conference • Company name and logo on Final Program³ • Company name on the Welcome sign³ • Company name listed in the Technical Digest² • Company name and logo on Conference web-site with a link to your web-site • Company name listed in the Final Promotional Brochure¹ • Company name listed on the Conference bag distributed to all attendees² • One (1) Full registration • 50% discount on One 3 meter x 3 meter commercial exhibit booth
Bronze	€1,500	Open	<ul style="list-style-type: none"> • Company name and logo on the opening slide at the Conference • Company name and logo on Final Program³ • Company name on the Welcome sign³ • Company name listed in the Technical Digest² • Company name and logo on Conference web-site • Company name listed in the Final Promotional Brochure¹ • 25% discount on One 3 meter x 3 meter commercial exhibit booth

Deadlines:

The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract. ¹31 July, 2010 ²9 August, 2010 ³6 September, 2010

A Contributor wishing to cancel their contribution prior to August 17, 2010 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

www.microTAS10.org



COMMERCIAL SUPPORTER AGREEMENT

μTAS 2010 • 3-7 October 2010
Martiniplaza Congress Center • Groningen, The Netherlands

LEVEL OF INVOLVEMENT

- ☐ Platinum €7,500 ☐ Silver €3,000
☐ Gold €5,000 ☐ Bronze €1,500

COMPANY (As it should appear in Conference Material) _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-Mail: _____

Website address: _____

Contact Name: _____

Signature: _____ Position: _____

PAYMENT INFORMATION

☐ **Check/Money Order** Make checks payable, in Euros ONLY to MicroTAS 2010 Conference

☐ **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)

☐ **Credit Card Payment** ☐ VISA ☐ MasterCard ☐ American Express

Amount Enclosed € _____

Card Number: [][][][]-[][][][]-[][][][]-[][][][] Expiration date: [][]-[][] Verification Code: [][][]

Cardholder Signature _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Please complete this form and return along with payment to:

MicroTAS 2010 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,
Phone: 1-619-232-9499, **Fax:** 1-619-232-0799, **E-Mail:** info@microtas10.org



Dear Company Representative:

The Executive Committee for the Fourteenth International Conference on Miniaturized Systems for Chemistry and Life Sciences (μ TAS 2010) would like to invite you to participate as a supporter and/or exhibitor at the upcoming Conference. The Conference will be held 3-7 October 2010 at the Martiniplaza Congress Center in Groningen, The Netherlands.

The μ TAS 2010 Conference is a premier international forum for reporting advances in microfluidic systems, nanotechnology, and chemical and biological analysis, synthesis, and detection methods for chemistry and the life sciences. The Conference alternates between the European, Asian and North American continents and has hosted attendees from over 33 countries. Over the last several year's the Conference has been held in Paris France (2007/946 delegates), San Diego, CA USA (2008/968 delegates) and Jeju Island, Korea (2009/900 delegates). These international scientists and engineers presented more than 500 poster and oral papers. The Conference continues to grow and we anticipate that μ TAS 2010 will see an increase in attendance to close to 1000 attendees. As an exhibitor, advertiser, or contributor, you will find this Conference gives your company unique opportunities for placing your business in front of this global professional community.

μ TAS 2010 in Groningen offers a rare opportunity to meet and network with a high quality audience in the professional atmosphere of a focused International Technical Conference. The breadth and depth of research topics combined with the quality of invited and contributed technical presentations makes this Conference a premier event for all professionals in the industry which then makes it a 'must attend' Conference for your company.

There are several opportunities for your company to be involved in μ TAS 2010: One opportunity is as an Exhibitor during the Conference. Another opportunity is as a Contributor of the Conference and with an option to support specific events. You will find application forms for both options enclosed. A third opportunity is to Host a special applications seminar for your technology - during a lunch break or the late afternoon immediately after the last oral session. Several companies have found hosting an event to be an effective means to connect with potential customers. If you are interested in hosting an event or have any questions on how to be involved with μ TAS 2010, please contact Ms. Katharine Cline at Preferred Meeting Management at kkcline@pmmconferences.com. Also be sure and visit the website (www.microtas10.org) for details pertaining to the Conference.

The μ TAS 2010 Conference attracts technology leaders by offering a top quality technical program of the current state-of-the-art papers combined with networking opportunities. This is a great opportunity for your organization to participate in an activity that will showcase your organization's technical expertise. We are looking forward to another successful Conference at μ TAS 2010 in October in Groningen and we hope that your company will seriously consider participating.

Sincerely,

Sabeth Verpoorte
University of Groningen
 μ TAS 2010 Conference Chair