

EXHIBITOR & CONTRIBUTOR OPPORTUNITIES

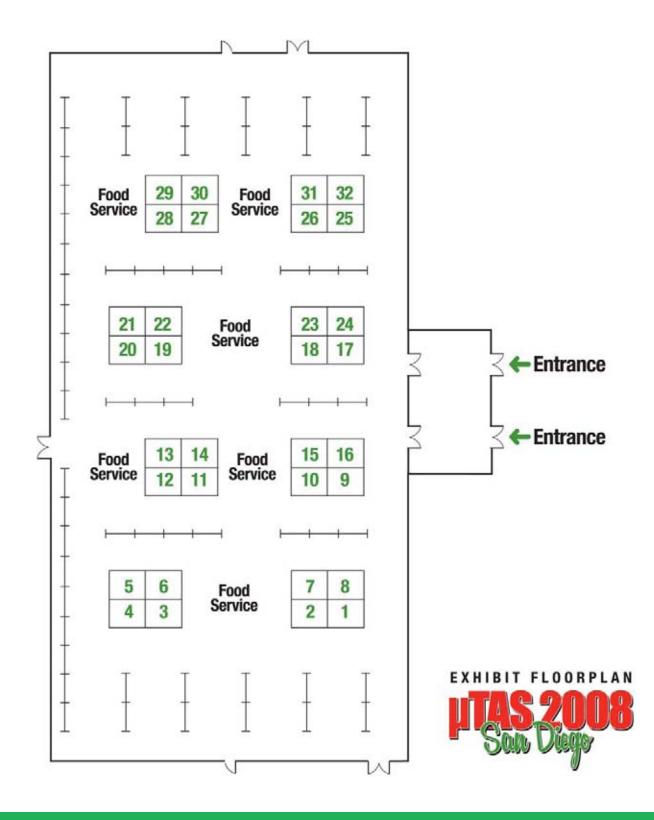
October 12–16, 2008

Sheraton Hotel & Marina • San Diego, California USA www.microTAS2008.org

Sponsored by The Chemical & Biological Microsystems Society

EXHIBIT DATES

Monday, October 13th from 10:00 - 17:20 Tuesday, October 14th from 10:00 - 16:40 Wednesday, October 15th from 10:00 - 17:20 Thursday, October 16th from 09:45 - 10:45



8ft. x 10ft. Booths include:

draped back and side walls, 1 draped table, 2 chairs, 1 wastebasket, 1 sign, 2 exhibit hall badges*, company name on the website, opening slide, Final Program¹, Welcome Sign², and in the Technical Digest³.

Tabletops include:

1 table (please note that this is an un-manned tabletop display), company name on the website, opening slide, Final Program¹, Welcome Sign², and in the Technical Digest³. Tabletops will be assigned at check-in.

* This badge does NOT give you access to the technical sessions. For those who want to participate in the technical session, they must register as a Conference participant. **Deadlines:** The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract. ¹September 5, 2008 ²August 29, 2008 ³July 31, 2008



APPLICATION & CONTRACT FOR EXHIBIT SPACE

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the Eleventh International Conference on Miniaturized Chemical and Biochemical Analysis Systems described above, subject to the terms, conditions, and requirements stated herein.

The µTAS Conference, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as aforesaid.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis. The Executive Conference Committee has the right to amend exhibit times and booth locations if necessary.

With reference to the enclosed floor plan, please indicate your booth choices:

1st Choice	2nd Choice	3rd Choice

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	Early Bird On or Before July 31, 2008	Standard After July 31, 2008	_			
8ft x 10ft Booth Space Tabletop Display	□ \$2,100.00 □ \$1,100.00	□ \$2,500.00 □ \$1,500.00				
COMPANY (As it should appear in	n Conference Material <u>)</u>					
Mailing Address:						
City:	State:	Zip:	_Country:			
Phone:	Fax:		_E-Mail:			
Website address:						
Contact Name:						
Signature:		Position:				
PAYMENT INFORMATION Check/Money Order Make checks payable, in US Dollars ONLY to MicroTAS 2008 Conference Bank Wire Transfer (Bankwire transfer information will be sent to you upon receipt of this contract) Credit Card Payment VISA MasterCard American Express Card Number: -						
Cardholder Signature						
Billing Address:						
City: Stat	e: Zip:	Country:				

Mail with payment or fax application to: MicroTAS 2008 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA, Phone: 1-619-232-9499, Fax: 1-619-232-0799, E-Mail: sgalloway@pmmiconferences.com



UNIFORM CONDITIONS FOR EXHIBITING

- The exhibit area will be available for setting-up exhibits from 13:00 to 17:00 on Sunday, October 12, 2008. You may tear down your exhibit space on Thursday, October 16, 2008 from 10:45 to 12:00. All exhibits must vacate the premises by 12:00 on Thursday.
- **2.** The exhibit area will be open as follows:

Mon., October 13th	10:00 - 17:20
Tues., October 14th	10:00 - 16:40
Wed., October 15th	10:00 - 17:20
Thurs., October 16th	09:45 - 10:45

- 3. Conference attendees will be free to participate in the exhibit area before and after sessions, during coffee breaks and luncheons.
- **4.** Only authorized Conference participants and exhibitors will be admitted at the Conference. The name of the authorized representatives shall be furnished to the exhibit manager not less than ten (10) days before the opening of the Conference. Representatives will be allowed to purchase banquet tickets.
- 5. The MicroTAS 2008 Conference Committee and the Sheraton Hotel & Marina Management cannot guarantee exhibitors against loss or damage of any kind. Although the exhibit hall is open to Conference attendees only, you will not want to leave any thing of value in your booth space. Please be aware that you are responsible for securing your booth and all its contents during both exhibiting and non-exhibiting hours. The MicroTAS 2008 Conference Committee and the Sheraton Hotel & Marina assume no liability whatever for damages resulting from any act of omission or commission in connection with this Conference.
- **6.** Special written arrangements with the Conference Manager should be made in advance if two or more firms wish to exhibit in a single space. There will be an additional fee for this option of sharing booth space.
- 7. An exhibitor wishing to release their assigned space prior to July 31, 2008 and after their signed application has been received will be refunded 25%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if exhibit space is not used or only partially used.
- 8. Approval by the Conference manager should be made in advance if prizes, contests or drawings are to be used.
- 9. Infractions of these conditions on the part of the exhibitor or any of his/her representatives may subject them to dismissal from the Conference hall. In this event, the exhibitor or representative will make no demand for redress.
- **10.** Two exhibitor badges are included with paid booth. The exhibitor badge provides the following: exhibit hall access, Sunday welcome reception, lunches and refreshment breaks. Tickets for the Tuesday Evening Banquet may be purchased separately.

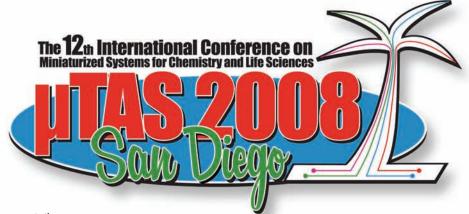
Additional exhibitor badges may be purchased for \$325.00 each before September 26, 2008. A 20% non-refundable cancellation fee will be assessed to all cancellations prior to September 26, 2008. No refunds will be made after that date. All requests for refunds must be received in writing.

For those who want to participate in the technical sessions they must register as a Conference participant and pay the full registration fee. This can be done by visiting the website at www.microTAS2008.org.

11. Communication pertaining to this Conference exhibit should be addressed to:

µTAS 2008 Conference

c/o PMMI 307 Laurel Street San Diego, CA 92101-1630 USA Phone: +1-619-232-9499 Fax: +1-619-232-0799 E-Mail: sgalloway@pmmiconferences.com



Dear Company Representative:

The Executive Committee for the Twelfth International Conference on Miniaturized Systems for Chemistry and Life Sciences (μ TAS 2008) would like to invite you to participate as a supporter and/or exhibitor at the upcoming Conference. The Conference will be held at the Sheraton Hotel & Marina, October 12–16, 2008 in San Diego, California USA.

The µTAS 2008 Conference is a premier international forum for reporting advances in microfluidic systems, nanotechnology, and chemical and biological analysis, synthesis, and detection methods for chemistry and the life sciences. The Conference alternates between the European, Asian and North American continents and has hosted attendees from over 33 countries. Last year's Conference, held in Paris France, hosted 946 international scientists and engineers with more than 500 poster and oral presentations. The Conference continues to grow and we anticipate that µTAS 2008 will see an increase in attendance to over 1000 attendees. As an exhibitor, advertiser, or contributor, you will find this Conference gives your company unique opportunities for placing your business in front of this global professional community.

µTAS 2008 in San Diego offers a rare opportunity to meet and network with a high quality audience in the professional atmosphere of a focused International Technical Conference. The breadth and depth of research topics combined with the quality of invited and contributed technical presentations makes this Conference a premier event for all professionals in the industry which then makes it a 'must attend' Conference for your company.

There are several opportunities for your company to be involved in µTAS 2008: One opportunity is as an Exhibitor during the Conference. Another opportunity is as a Contributor of the Conference and with an option to support specific events. You will find application forms for both options enclosed. A third opportunity is to Host a special applications seminar for your technology - during a lunch break or the late afternoon immediately after the last oral session. Several companies have found hosting an event to be an effective means to connect with potential customers. If you are interested in hosting an event or have any questions on how to be involved with µTAS 2008, please contact Ms. Katharine Cline at Preferred Meeting Management at kkcline@pmmiconferences.com. Also be sure and visit the website (www.microtas2008.org) for details pertaining to the Conference.

The µTAS 2008 Conference attracts technology leaders by offering a top quality technical program of the current state-of-theart papers combined with networking opportunities. This is a great opportunity for your organization to participate in an activity that will showcase your organization's technical expertise. We are looking forward to another successful Conference at µTAS 2008 in October in San Diego and we hope that your company will seriously consider participating.

Sincerely,

Laurie E. Locascio National Institute of Standards and Technology µTAS 2008 Conference Chair



COMMERCIAL COMPANY CONTRIBUTING OPPORTUNITIES

Level	Cost	Max Number of Contributors	Benefits
Platinum	\$10,000.00	3	 Benefactor of the Tuesday Evening Reception at the San Diego Zoo Benefactor of the Conference Totebag distributed to all attendees² Company name and logo on the opening slide at the Conference Company name and logo in the Final Program² Company name on the Welcome Sign³ Company name listed in the Technical Digest¹ Company name and logo on the Conference web-site with a link to your web-site Two (2) Full registrations One 8ft. x 10ft. commercial exhibit booth
Gold	\$7,500.00	5	 Benefactor of 1 of the luncheons or the Sunday Evening Reception Company name and logo on the opening slide at the Conference Company name and logo on Final Program² Company name on the Welcome sign³ Company name listed in the Technical Digest¹ Company name and logo on Conference web-site with a link to your web-site One (1) Full registration One 8ft. x 10ft. commercial exhibit booth
Silver	\$6,000.00	1	 Benefactor of Lanyard (company name printed on Lanyard) Company name and logo on the opening slide at the Conference Company name and logo on Final Program² Company name on the Welcome sign³ Company name listed in the Technical Digest¹ Company name and logo on Conference web-site with a link to your web-site One (1) Full registration 50% discount on One 8ft. x 10ft. commercial exhibit booth
Bronze	\$5,000.00	12	 Benefactor of one of the refreshment breaks Company name and logo on the opening slide at the Conference Company name and logo on Final Program² Company name on the Welcome sign³ Company name listed in the Technical Digest¹ Company name and logo on Conference web-site with a link to your web-site One (1) Full registration 50% discount on One 8ft. x 10ft. commercial exhibit booth
Copper	\$3,000.00	Open	 Company name and logo on the opening slide at the Conference Company name and logo on Final Program² Company name on the Welcome sign³ Company name listed in the Technical Digest¹ Company name and logo on Conference web-site 25% discount on One 8ft. x 10ft. commercial exhibit booth

Deadlines: The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference Organizers to complete the terms of the contract.

¹July 31, 2008 ²August 29, 2008 ³September 5, 2008

A Contributor wishing to cancel their contribution prior to July 31, 2008 and after their signed application has been received will be refunded 25%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing.

www.microTAS2008.org



COMMERCIAL SUPPORTER AGREEMENT

LEVEL OF I	NVOLVEME	NT					
🛛 Platinum	\$10,000.00	□ Silver	\$6,000.00				
☐ Gold	\$7,500.00	🗖 Bronze	\$5,000.00	Copper	\$3,000.00		
COMPANY	(As it should ap	pear in Conference Mate	erial <u>)</u>				
Mailing Add	lress:						
City:			State:		Zip:	Country:	
Phone:			Fax:			E-Mail:	
Website add	ress:						
Contact Nar	me:						
Signature: _				Positio	on:		
PAYMENT	INFORMATIO	N					
□ Check/M	oney Order M	ake checks payable	e, in US Dolla	rs ONLY to M	icroTAS 2008	Conference	
□ Bank Wir	e Transfer (Ba	nkwire transfer info	rmation will b	e sent to you	upon receipt c	of this contract)	
Credit Ca	rd Payment	UVISA UN	NasterCard 🗆	American Ex	press		
Card Numb	er:	-	-	Expiratio	n date:	Verification Code:	
Cardholder	Signature						
Billing Addre	ess:						
City:		_ State:	Zip:		Country:		
Please complete this form and return along with payment to: MicroTAS 2008 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,							

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